



CONTACT

917-650-2269
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www.marolinj.com

EXPERTISE

Motion Graphics
Graphics Design
Project Management
Branding

SOFTWARE KNOWLEDGE

Adobe Creative Suites:
AfterEffects, Premiere,
Photoshop, Illustrator,
Animate, InDesign, Express
UX/UI Tools: Figma,
Sketch, Miro
Video Editing: Final Cut
Pro, iMovie, Lightcut
Web Design and
Development: WordPress,
HTML, CSS, JavaScript
3D Design and CAD:
AutoCAD, SketchUp,
Maxon C4D
Office Tools: Microsoft
Word, Excel, PowerPoint,
Google Workspace, Slack
Other Tools: Canva,
Procreate, AI

PERSONAL SKILLS

Hardworking
Creativity
Team Building
Communication
Problem Solving
Leadership

LANGUAGE

English
Spanish

EDUCATION

BFA Communication Design
New York City College of
Technology

AS in Graphic Design
Kingsborough Community
College

MAROLIN JIMENEZ

Creative Director

PERSONAL PROFILE

Creative Director with strong skills in design, branding, and storytelling. I am a hard worker who leads teams and manages projects from start to finish. Passionate about creating powerful visuals that connect with people. Bring big ideas to life while staying focused on goals and deadlines.

WORK EXPERIENCE

SOCIAL MEDIA STRATEGIST

Hospitality Management Dept. City Tech - 2025

Increased insights by 2,158% through strategic content creation. Advertised a fundraiser that raised \$10K+. Strengthened brand visibility and engagement across social platforms.

HEALTH GROUP ADVERTISING CHALLENGE

Omnicom Health Group - October 2024

Collaborated in a team of four to develop a healthcare-focused branding campaign over a 5-week period.

GRAPHIC DESIGN INTERN

Business Training Workforce Center - Summer 2024

Designed menus and promotional videos for business partners. Managed social media platforms for design-related assignments. Completed weekly creative assignments. Virtual Communication.

FOUNDER - ART DIRECTOR - INSTRUCTOR

The Art Escape - Est. 2019

Lead business development and creative strategy to grow a community-focused art business. Led art classes and summer camps for children, creating fun, educational experiences. Built strong community connections through marketing, social media, and client engagement—boosting brand visibility. Negotiated with clients to increase sales and secure long-term partnerships.

TEACHER ASSISTANT

Archdiocese of New York - 2017 -2025

Took creative lead on school visuals, designing newsletters, flyers, and event stages. Led art activities for Pre-K-8 students and stepped up to teach classes during COVID staff shortages.

ORGANIZATIONS

The National Society of Leadership and Success

Winner of New Member scholarship on May 2025

Moving Pixels Club & Video Production Club

Collaborated to produce video content aimed at raising awareness of social issues and community interests.

Deans List 2023, 2024, 2025